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Professor of Economics and Management Researcher in Cross-Cultural Business and Online Learning

Summary

I am a tri-lingual (English, Ukrainian and Russian) Economics and Business professor and cross-cultural researcher with ten years' teaching experience at Kyiv National Economic University (KNEU), a government advising for economic policy-making in Ukraine, and a year research and online teaching in Canada. At University of Ontario Institute of Technology (UOIT), I am leading a study exploring the cognitive and social processes in the context of cross-cultural, transformative, online learning. I seek to develop and facilitate inspired democratizing learning experiences sensitive to the culture and learning goals of individuals. My research interests include democratized online learning, educational transformation, cross-cultural management and leadership. I am a Ukrainian citizen and a Canadian resident.

Academic Qualifications

Ph.D., Economics of Industry, Research Institute of the Ministry of Economic

Development of Ukraine 2004

Specialist Degree, HR Management at Kyiv National Economic University 1986

Professional Experience

Postdoctoral Fellow at University of Ontario Institute of Technology Dec 2015- present

- EILAB Researcher: Digital competencies and cross-cultural online-learning

Consultant, Owner at Vistas Canada Edu (vistascanadaedu.com) July 2015 - present

- International educational consultant, official agent of UOIT, Durham College, Conestoga College and CultureWorks

Associate Professor at Kyiv National Economic University Nov 2005 – Dec 2015

- Undergraduate, graduate and post-graduate teaching and supervision
- Member of assessment board for graduate projects
- Organizer of academic conferences focused on innovations in business education
- Facilitator of international academic partnerships

Chief Researcher at National Academy of Sciences of Ukraine July 2007 - March 2012

Chief Researcher at Ministry of Economic Development of Ukraine June 2004 - Oct 2014

- research and government advising for socio-economic policy-making
- training the government officials on Regional Strategies and Change Management

Development Director and Auditor at Quality Management Certification Bureau SIC Jan 2005 - June 2007

- audited companies on Quality Management Systems for ISO 9000 compliance,
- developed business plans, prepared news releases and other PR materials for the company

Public Relations Director and Senior Lecturer at Institute of Advertising Nov 2001 - June 2004

- Organized and implemented PR-events (e.g., nationwide contests “Young Advertiser” and “Young Designer,” TV-interviews, professional exhibitions)
- Taught undergraduate courses

Instructor at Optic-Mechanical College Aug 1987 - June 2000

- Taught economic and managerial courses

Professional Development

Postdoctoral Fellow at University of Ontario Institute of Technology, Canada 2016

Visiting Scholar at University of Konstanz, Germany (UOK grant) 2013

Public and Private Partnership at Joint Vienna Institute, Austria (Austrian Authorities grant) 2013

Principles of Investing at Cambridge Center of Adult Education, USA (KNEU grant) 2012

Quality Management (ISO 9000) at SIC-Academy, Ukraine (SIC-Academy grant) 2005

Teaching Experience

Graduate Courses

- *Cultural Dimensions and Professional Strategy* as a Canada-Ukraine collaborative-constructivist pilot course designed on Fully Online Learning Community (FOLC) model

Undergraduate Courses

- *Economics*
- *Microeconomics*
- *Corporate Planning and Control*
- *Professional Research Seminar*
- *Management of Advertising Business*
- *Business Planning*

Graduate Supervision

- Masters Programs: *Project Management and Consulting* and *Strategic Management*
- Providing mentoring and support for analyzing business problems and developing managerial recommendations for companies
- Working as a member of assessing board for graduate projects defense

Post-graduate Supervision

- Supervising PhD students' research focused on knowledge management and social capital

Research Experience

UOIT, Faculty of Education, EILAB

- Surveying Technology Competency for Online Learning in Ukraine
- Digital Competency and Culture to Transformative Online Learning in Ukraine

National Academy of Sciences of Ukraine, Ministry of Economic Development of Ukraine - selected projects:

- Investment and Structural Changes
- Evaluation of Social Projects
- Defining Regional Strategic Priorities
- Cross-frontier cooperation in Europe

International Partnerships and Collaboration

UOIT, Canada and KNEU, Ukraine

- *Surveying General Technology Competency for Online Learning in Ukraine* (data collected and processed, the article is accepted for publishing) (2015)
- *Online Learning, Culture and Technology Abilities in Ukraine* (pilot course was conducted, the data collected and processed, the conference presentation proposal is accepted and the article is in the process) (2016)

Szczecin University, Poland and KNEU, Ukraine

- Prepared joint case study collections edited by T.Bernat (SU) and O.Mykhailenko (KNEU) *Microeconomic Background of Managerial Decisions*. International Journal of Management Cases. Access Press, Lancashire, UK (2015).
- *Business Strategy* (submitted to KNEU publishing house) (2016)
- Organized joint online conference *Innovation in Business Education*, KNEU, Kyiv, March 2015.

University of Wroclaw, Poland and KNEU, Ukraine

- Organized joint students' conference *Ukraine and Poland: The Past, the Present, and the Future* at the faculty of Eastern Studies of UofW (2012)

University of Hradec Kralove, Czech Republic and KNEU, Ukraine

- Organized joint students' workshop *Social Dimensions of Globalization and Integration* at the faculty of Economics and Management of UofHK (2010)

Reviewer of Scholarly Journal

- *Folia Oeconomica Stetinensia Journal*, University of Szczecin, Poland

Articles and Books

Blayone T.J.B., **Mykhailenko**, O., van Oostveen, R., Grebeshkov O., Hrebeshkova, O., Vostryakov, O. (Submitted, 2016). Surveying digital competencies of university students and professors in Ukraine for transformative online learning. *Technology, Pedagogy and Education*.

Bernat, T., & **Mykhailenko**, O. (Eds.). (2015). Microeconomic background of managerial decisions: Case study collection. Access Press: Lancashire, UK.

Mykhailenko, O. (Ed.) (2013). Corporate Planning and Control Textbook. Kyiv, Ukraine: Kyiv National Economic University.

Mykhailenko, O., & Pazdriy, V. (2013). Social investment: identification and evaluation of nonprofit project benefits. *Strategy of Economic Development of Ukraine*, 3, 77-83.

Mykhailenko, O., Hrebeshkova, O. (2010). Business clusters: economic and non-economic dimensions. Formation of market economy. 24, 316-325.

Mykhailenko, O. (2008). Social and cultural factors of innovative development. *Problems of economics and management*. Lviv Polytechnic Herald, 628, 573-579.

Patent

Mykhailenko, O., & Zakharin, S. (2014). The method of evaluation of structural changes/shifts in socio-economic systems.

Conference Papers (Selected)

Mykhailenko, O., Blayone T.J.B., vanOostveen, R., Hrebeshkova, O. (accepted, 2016). *Exploring cross-cultural perceptions of teaching in relation to democratized online learning*. 2016 RIDRU Conference: Higher Education Reforms in Post-Maidan Ukraine, October 25, 2016, University of Alberta, Canada

Blayone, T.J.B., **Mykhailenko, O.** (2015, November). *Cultural dimensions of education and socio-economic transformations: Introduction of international KNEU-UOIT research project*. Paper presented at the International KNEU Conference: Business Strategy in the Epoch of Systemic Transformations, Kyiv, Ukraine.

Mykhailenko, O., Blayone, T.J.B. (2015, March). *Empowerment as a core concept for education, management and governance*. Paper presented at the First International KNEU Internet Conference: Innovations in Business Education, Kyiv, Ukraine.

Mykhailenko, O. (2014, February). *Contemporary shifts in educational values and technologies*. Paper presented at the Second Ukrainian Scientific and Practical Internet Conference: Training Technologies in Education and Business: Experience and Prospects, Kyiv, Ukraine.

Mykhailenko, O. (2013, November). *The impact of social and cultural values on economic development*. Paper presented at the International KNEU Conference: Business Strategy, Paradigm Shifts and Innovative Solutions, Kyiv, Ukraine.

Mykhailenko, O. (2011, October). *Strategic analysis for some aspects of macro-economic policies*. Paper presented at the 12th International Conference at the Institute at the Ministry of Economy of Belarus: Problems of Forecasting and Regulation of Socio-economic Development, Minsk, Belarus.

Mykhailenko, O. (2009, February). *The transformation of the organizational culture influenced by active learning technology*. Paper presented at the KNEU Pedagogical Conference: Training Technology for Practical Skills: Experience of Faculties and Departments, Kyiv, Ukraine.

Mykhailenko, O., Gavrylova, A. (2008, September). *Strategic stability of food industry companies in the global competition*. Paper presented at the International European Institute of International Relations Scientific and Practical Conference: Ukraine, Czech Republic and EU: Current Situation and Prospects, Prague, Czech Republic.

Mykhailenko, O. (2008, May). *Management of socio-cultural environment for innovation processes: micro and macro level*. Paper presented at the Second International Scientific Lviv Polytechnic University Conference: Innovation Processes in Ukraine: Problems and Prospects, Lviv, Ukraine.