

Todd J.B. Blayone ❖ Curriculum Vitae

Scholar, Researcher and Educational Technologist | Senior Digital Professional

Collaborative digital learning, culture and transformation

Contact Information	Canada: 470 King St W., Suite #206, Oshawa, ON, Canada, L1J 2K9 Ukraine: 7/3 Entuziastiv St. #23, Kyiv, Ukraine, 02154 Email: todd.blayone@gmail.com Web: http://eilab.ca/todd.blayone LinkedIn: tblayone Twitter: @tblayone Facebook: todd.blayone
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Highlights	<ul style="list-style-type: none">• Experienced humanities and social-science researcher with peer-review publications• 10 years' Canadian, senior-management experience in digital publishing• 10 years' university and college, classroom and online, teaching experience• International experience, living part-time in Toronto, Canada and Kyiv, Ukraine• Significant experience as digital innovator, strategist and development leader
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University Education	<p>M.A. Education and Digital Technologies, 2017 University of Ontario Institute of Technology, Oshawa, Canada Supervisor: Dr. Roland van Oostveen Thesis Title: Readiness for digital learning: Examining self-reported and observed mobile competencies as steps toward more effective learner readiness assessment</p> <p>Ph.D. Religious Studies & Digital Humanities, 1990-1997 (ABD) McGill University, Montreal, Canada Supervisor: Dr. Frederick Wisse Specialization: Early Christian literature; digital culture; digital research methods Thesis Title: The Christian Bible in digital culture: From scripture to tradition Completed course work, language exams (Hellenistic Greek, Coptic and German), major and minor comprehensive exams, and thesis proposal defense.</p> <p>M.A. Religion, 1990 University of Toronto, Canada Supervisor: Dr. Schuyler Brown Thesis Title: The origins and literary character of the Coptic Gospel of Thomas Languages: Hellenistic Greek, Coptic and German</p> <p>B.A. Ancient Near Eastern Civilizations, 1986 University of Toronto, Canada Major: History and languages (Hellenistic Greek and Classical Hebrew)</p> <p>B.A. General Arts, 1983 University of Waterloo, Canada Completed first year, and transferred credits to University of Toronto.</p>
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Awards	<p>Outstanding Paper Award, New conceptions for digital technology sandboxes: Developing a Fully Online Learning Community (FOLC) model, EdMedia (AACE.org), 2016</p> <p>Graduate Research Assistantship, UOIT, Canada, 2015 and 2016</p> <p>Dean's Graduate Scholarship, Faculty of Education, UOIT, Canada, 2015 and 2016</p> <p>University Entry Scholarship (Ontario Scholar), University of Waterloo, 1983</p>
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Continuing Education	<p>Next Generation Leadership Development Program, Toronto, Ontario. Metroland/Torstar Certificate. Full Year Program, 2008</p> <p>Discovery Leadership, Niagara Falls, Ontario. Metroland/Torstar Certificate, 2006</p> <p>Princeton Humanities Computing Summer Seminar. Princeton University, 1994. Invited to participate based on application and contributions to academia.</p>
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Professional Experience	<p>University of Ontario Institute of Technology, Canada <i>Researcher and Technologist, EILAB, Faculty of Education, 2013-present</i> <i>Online Marketing Consultant, Recruitment Office, 2013-2014</i></p> <p>Nelson Education, Scarborough, Canada <i>Senior Strategist, Digital Marketing, 2010-2012</i></p> <ul style="list-style-type: none"> • Researched and documented strategy in several key areas (SEO, analytics, marketing automation, workflow, content development and audience engagement) • Managed development of gamified, digital marketing site for internal marketing • Authored white papers, blog posts and acted as consultant to team members <p>L33 Interactive, Durham Region, Canada <i>Online Business Owner, 2009-2010</i></p> <ul style="list-style-type: none"> • Implemented network of hyper-local, “411” directory sites <p>Metroland Media Group, Durham Region, Canada <i>Director, Digital Development and Sales, 2001-2008</i></p> <ul style="list-style-type: none"> • Led company in online audience and advertising revenue growth • Recruited and coached team of web programmers and digital sales specialists • Led application development of: flyerland.com (now save.ca), durhamregion.com and several other community-information resources • Led digital transformation of content management workflows <p>SciTech, Ajax, Canada <i>Senior Specialist, 2000-2001</i></p> <p>Durham Business and Computer College, Pickering, Canada <i>Program Director, Web Publishing and Design, 1998-2000</i></p> <p>McGill University, Montreal, Canada <i>Faculty Lecturer and Computing Advisor, 1992-1996</i></p>
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Peer Review Journal Articles	<p>Blayone, T. J. B., vanOostveen, R., Barber, W., DiGiuseppe, M., & Childs, E. (2017). Democratizing digital learning: Theorizing the Fully Online Learning Community model. <i>International Journal of Educational Technology in Higher Education</i>. doi:10.1186/s41239-017-0051-4 [To appear April 13, 2017]</p> <p>Blayone, T. J. B., Mykhailenko, O., VanOostveen, R., Grebeshkov, O., Hrebeshkova, O., & Vostryakov, O. (2017). Surveying digital competencies of university students and professors in Ukraine for fully online collaborative learning. [Submitted for publication with minor revisions, March 30, 2017]</p>
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Conference Proceedings and Papers

- Blayone, T.**, vanOostveen, R., Barber, W., DiGiuseppe, M., & Childs, E. (2017). Developing learning communities in fully online spaces: Positioning the Fully Online Learning Community model. In *Proceedings of Second International Symposium on Higher Education in Transformation: Designing Higher Education for the 21st Century*. Oshawa, Ontario, Canada: Higher Education in Transformation (HEIT).
- Mykhailenko, O., **Blayone, T.**, & VanOostveen, R. (2016). Exploring democratized learning and dimensions of culture for educational transformation in Ukraine. *RIDRU Conference: Higher Education Reforms in Post-Maidan Ukraine, October 25, 2016* [Video Presentation]. Alberta, Canada.
- Barber, W., DiGiuseppe, M., vanOostveen, R., **Blayone, T.**, & Koroluk, J. (2016). Examining student and educator use of digital technology in an online world. In *Proceedings of Second International Symposium on Higher Education in Transformation: Designing Higher Education for the 21st Century*. Oshawa, Ontario, Canada: Higher Education in Transformation (HEIT).
- Blayone, T.**, Mykhailenko, O. (2016, November). Post-Industrial Learning: Digital Technology, Culture and Democratization. Paper presented at IBECON 2016, KNEU, Kyiv, Ukraine.
- vanOostveen, R., DiGiuseppe, M., Barber, W., **Blayone, T.** & Childs, E. (2016, June). *New conceptions for digital technology sandboxes: Developing a Fully Online Learning Communities (FOLC) model*. Paper presented at EdMedia 2016: World Conference on Educational Media and Technology, Vancouver, B.C., Canada. [Authored section.]
- vanOostveen, R., Davidson, A-L., Naffi, N., Price, D. & **Blayone, T.** (2016, June). *Exploring Problem-Based Learning in higher education: Case studies about the changing roles of the teacher and the learner*. Paper presented at Canadian Society for the Study of Education Annual Conference, Calgary, Alberta, Canada.
- Vostryakov, O., Mykhailenko, O., Grebeshkova, O., Grebeshkov, O., **Blayone, T.** (2016). A new paradigm for higher education in Ukraine: The introduction of online learning within a Ukraine-Canada educational research project. In proceedings of the *Conference on Student-centrism in Education*, Kyiv, KNEU. [Contributed to data collection.]

Papers in Progress

- Blayone, T.** & Mykhailenko, O. *Exploring cultural dimensions of Ukrainian students for transformative fully online learning.*
- Blayone, T.** *Readiness for digital learning: Examining self-reported and observed mobile competencies as steps toward more effective learner readiness assessment.*
- Mykhailenko, O. **Blayone, T.**, vanOostveen, R. & Hrebeshkova, O. (In progress). *Exploring perceptions of teachers across cultures in a Canada-Ukraine fully online course.*
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News Articles	Mykhailenko, O., & Blayone, T. (2016, November 19). Post-industrial learning: Where are we going? (Translated from Ukrainian). Weekly Mirror, Ukraine. Retrieved from http://gazeta.dt.ua/education/postindustrialna-osvita-kudi-ydemo-rezultati-ukrayinsko-kanadskogo-mizhuniversitetskogo-pilotnogo-proektu-viyavilisya-dosit-nespodivanimi-_.html
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Other Publications	<p>Blayone, T., Mykhailenko, O. (2015, November). <i>Cultural dimensions of socio-economic transformations and education: The introduction of the international KNEU-UOIT research project</i>. A presentation for Business Strategy in the Epoch of Systemic Transformations: International Conference, KNEU, Kyiv, Ukraine.</p> <p>Mykhailenko, O., Blayone, T. (2015, March). <i>Empowerment: A core concept for education, management and governance</i>. A presentation for Innovations in Business Education: I International Internet Conference, KNEU, Kyiv, Ukraine. [Translated from Ukrainian: Editing and technical support.]</p> <p>Desjardins, F., Davidson, A.-L., Blayone, T., vanOostveen, R., & Childs, E. (2015). General Technology Competency and Use: Foundations. [Theoretical Overview] Retrieved from http://eilab.ca/gtcu-technology-competency-use-framework/. [Conceptual feedback and edits.]</p>
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Theses	<p>Blayone, T. (2017). <i>Readiness for digital learning: Examining self-reported and observed mobile competencies as steps toward more effective learner readiness assessment</i>. (Master of Arts Thesis), University of Ontario Institute of Technology, Oshawa, Canada.</p> <p>Blayone, T., (1990). <i>The origins and literary character of the Coptic Gospel of Thomas</i>. (Master of Arts Thesis), University of St. Michael's College Toronto, University of Toronto, Canada.</p>
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Business Reports	<p>Blayone, T.J.B. (November 2011). <i>Gaming: Insights from the new frontier of student engagement</i>. New Directions in Engagement Whitepaper. A White Paper. Nelson Education, Toronto, Canada.</p> <p>Blayone, T.J.B. (July 2011). <i>Fiero: Life gamified</i>. A Thought-leader Session. Nelson Education, Toronto, Canada.</p> <p>Blayone, T.J.B. (July 2008). <i>My Life: A next generation platform for hyperlocal community publishing</i>. Innovation Strategy Report Delivered to the Senior Executive of Metroland Media Group, Toronto, Canada.</p>
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Scholarly Reviewing and Editing	<p><i>British Journal of Educational Technology</i>, Peer Reviewer, 2017.</p> <p><i>Technology, Pedagogy and Education</i>, Journal of the Association of Information Technology in Teacher Education (ITTE), Taylor and Francis Peer Reviewer, 2016</p> <p><i>Computer-Assisted Research Forum: A Bulletin for Academics and Educators in the Arts and Humanities</i>, McGill University Founding Editor, 1995-1996</p> <p><i>Offline 46 and 47. Religious Studies News</i>. Scholars Press, Atlanta, Georgia Guest Editor, 1994</p>
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Chorus: An Online Resource for Academic and Educational Computing in the Arts and Humanities, Sponsored by University of California, Berkeley
Founding Editor, 1992-1997

ARC: The Journal of the Faculty of Religious Studies, McGill University, Montreal, Canada. (Volumes 20-23)
Section Editor and Production Manager, 1992-1995

News**Releases**

UOIT Faculty of Education and Visiting Ukrainian Scholar Piloting Online Learning Project: Research partnership UOIT's first formal association with a post-Soviet republic (April 25, 2016)
Researcher and educational technologist

URL: <https://news.uoit.ca/archives/2016/04/uoit-faculty-of-education-and-visiting-ukrainian-scholar-piloting-online-learning-project-.php>

Crossing a New Line in the Digital Technology Sandbox: UOIT Education researchers present award-winning paper on online learning (August 11, 2016)
A co-author and member of the research team led by Dr. Roland van Oostveen

URL: <https://news.uoit.ca/archives/2016/08/crossing-a-new-line-in-the-digital-technology-sandbox.php>

**International
Research
Partnerships**

Founding member of international research and development partnerships: Kyiv National Economic University, Ukraine; National University of Life and Environmental Sciences of Ukraine; Ivan Franko National University of Lviv, Ukraine; University of Szczecin, Poland.
